

CHAPTER 1

INTRODUCTION

A. Background of the study

Speech is an ability to speak in front of public or audience in expressing speaker's opinion or provide broad description of things. Usually speech is delivered by a person who gives the important statement about things and events or problems which reasonable to be discuss and deliver. It is often used by person who has an authority which aims to pursue, to influence, and to give brief understanding for other people. In establishing this research, the researcher is interested in Aung San Suu Kyi's speech toward Muslim Rohingnya issue.

Rohingya is an ethnic minority in Myanmar. They live mainly in the western state of Rakhine. They are not officially recognized by the government as citizens for decades and the majority of Buddhists in the country have been accused of discrimination and violence against their predominantly Muslims community, Rohingnya. As the world knows that the general perception of the Rohingya conflict in Myanmar is a religious issue; but, an analyst from Germany, Siegfried O. Wolf stated that the crisis is more politically and economically, then, by knowing the world perception and the analysis of political scientist from Germany therefore the researcher would like to examine the meaning behind the words contained in the Aung San Suu Kyi's speech and several newspaper as data from this research.

Related to the Jakarta Post Newspaper, on august 25, 2017 issue wave violence of Rohingnya ethnic become trending conflict which rising up on the

top of news, violence broke out in Rakhine when about 100 armed Muslim insurgents attacked security officers on the border with Bangladesh. The Burmese military launched a severe retaliation against the Rohingya which led to alleged gross violations of human rights. Villages were burned and mass killings took place. Nearly 400 people were killed, and most of them are Rohingya. As a member of the United Nations; Indonesia, Bangladesh and Malaysia have received and accommodated the Rohingya Ethnic which escaped from their country each year, in a state of despair.

September, 7th 2017, Aung San Suu Kyi opens a speech about Rohingya Moslem issue. She stated that the situation in the Rakhine has been difficult for many decades and she aimed at bringing about harmony and peace and rapid development with the recommendation of Dr. Kofi Atta Annan. In case, the researcher has opportunity to observe and to analyze the power struggle, the intention of Aung San Suu Kyi's speech. And the government system represent in resolving as problems.

In studying the language, the researcher knows that language is social product. It can influence other people, it can entertain, and it means that language has a power. Then, it can be concluded that power and social are connected each other and the researcher takes power and social as the main concern in this research based on the study about critical discourse analysis. As the researcher knows Critical discourse analysis (CDA) is a type of discourse analytical Research that primarily studies the way of dominance, power relation, power struggle, social power abuse, ideology, etc and also an inequality are

enacted, reproduced, and resisted by text and talk in the social and political context. In other hand, Merriam Webster dictionary stated that linguistics is the study about human speech including the units, nature, structure, and modification of language. Considering these definitions above, the researcher would like to analyze critically toward power struggle of Aung San Suu Kyi related to the problems of Rohingya Society based on the study of Critical Discourse Analysis which focus on social phenomenon in Myanmar.

Recently the crisis of Rohingya issue had been well-known in the media and many researchers are trying to analyze from many aspect of view such as; politic, economic, sociology, psychology, power, power struggle, ideology, identity, dominance and discursive practice, etc. while, after reading and understanding the issue of this research paper, the researcher mainly focus on politic and social perspective and the researcher determines used the theory of the three-dimensional approach by Fairclough namely; description, interpretation and explanation as the reference in order to analyze the power struggle, the intension of the speech and the government system represent as the problems of Rohingya Society in critical discourse analysis.

In conducting this research, researcher needs previous study in the term of CDA (Critical Discourse Analysis) to make this research reliable, readable, and acceptable. The research about CDA had been conducting by many researchers such as: Zulkifli (2015) about discursive construction of career women in Malaysia edition of Cleo, Gowhary at all (2015) about A Critical Discourse Analysis of the Electoral Talks of Iranian Presidential Candidates in

2013, Kamasa (2013), about Naming In Vitro Fertilization Critical Discourse Analysis of the Polish Catholic Church's Official Documents, Boeva (2016) in her research titled “Discursive construction of refugees, migrants and asylum seekers in British and American news sources” Tonberg (2016) about Muslims in social media discourse: Combining topic modeling and critical discourse analysis while the research about Rohingya had also been conducted by Wardani (2018) she had analyzed the power and ideology of Ashin Wirathu’s speeches toward Muslim in Rohingya by Critical Discourse Analysis Approach and the finding of the research that Wirathu as the Buddhist Priest has a power to influence other people; Wirathu has position as a Monk.

Those previous study prove the contradiction that this research is strongly different. This research paper aims at analyzing the power struggle of Aung San Suu Kyi’ speech toward Rohingya society and the intention of the speech which is titled “*Aung San Suu Kyi’s speech ‘we condemn all human rights violation’*”, in addition, the researcher also analyzing the endeavors that Myanmar government system did in resolving the problems.

B. Problem Statement

1. What are the power struggles of Aung San Suu Kyi used in the speech?
2. What is the intention of Aung San Suu Kyi’s speech?

C. Objective of the Study

1. The study aims to find out the power struggle used by Aung San Suu ky.

2. The study aims to know the intentions of Aung San Suu Kyi's speech, whether it is a promise to make Rohingya quit and calm or it is an imagery to return the reputation of the country or just for deceives the media.

D. Limitation of the Study

In this occasion, the researcher desires to analyze critically about Rohingya Society issue related to the power struggle used by Myanmar's state counselor in the speech event activity, Aung San Suu Kyi. In other hand, the researcher also seeks several data from many activities that can be supported in the data analysis. These several data are the exclusive interview of Aung San Suu Kyi, Speech report of Dr. Kofi Atta Annan, the Jakarta Post newspaper and Jakarta Globe news report. The researcher focuses on the analysis of power struggle, the intension of the speech and government system rules represent the problems toward rohingnya society as the addition in the analysis. The data will be analyzed using Fairclough's three interrelated dimensions of discourse approach model for CDA. These are; text analysis (description), processing analysis (interpretation), and social analysis (explanation)

E. Benefit of the Study

The reseacher expects that this study contributes positively for language teaching and learning as follows:

1. Theoretical benefit

Theoretically, the finding of the research will help the students to have a better understanding the differences between text and discourse, discourse analysis and critical discourse analysis and also students can think critically regarding text or context to know the real meaning beyond the text.

By analyzing the text, students are trying to understand what the text mean and the implicit meaning of the text. In the same side teacher can guide the students to overcome the difficulties in the analyzing the text by critical discourse analyzing approach.

2. Practical benefit

Practically, this research was submitted as a partial fulfillment of the requirements for getting bachelor degree of education in English department.

F. Research Paper of Organization

In order to give guidance for the researcher and the reader in reading the research paper, researcher makes an outline about the contents of the research as follows:

Chapter I is introduction that consists of background of the study, problem statement, objective of the study, limitation of the study, benefit of the study, and research paper organization.

Chapter II is review of related literature which presents the, underlying theories including Discourse, Critical Discourse Analysis, Sociological Theory and brief story about government in Myanmar.

Chapter III is research method which deals with type of the study, object of the study, type of the data and data source, technique of data collection, and technique of data analysis.

Chapter IV is findings and discussion

Chapter V is conclusion and suggestion

The last of this research is Bibliography.